

# Sustainability Policy

**Company Name:** Venue 360 Limited

**Location:** 20, Gipsy Lane, Luton. LU13JH.

**Date:** 4th Jan 2023.

## Introduction

Venue 360 is committed to promoting sustainability and environmental responsibility across all aspects of our operations. As part of our dedication to creating a positive impact on the environment, we strive to minimise our ecological footprint, conserve resources, and contribute to the long-term health and well-being of our community. We recognise the importance of sustainable practices in the hospitality and leisure industry and are committed to reducing our environmental impact, supporting local communities, and improving the overall sustainability of our services.

## Sustainability Goals and Objectives

- **Energy Efficiency:** We will reduce our energy consumption by at least 20% by 2030 through energy-efficient equipment, smart lighting systems, and promoting responsible energy use among staff and guests.
- **Water Conservation:** We aim to reduce water consumption by 10% over the next five years, utilising water-saving devices and encouraging guests to be mindful of their water use.
- **Waste Management:** We will achieve a 10% reduction in waste to landfill by 2027 by increasing recycling rates, composting organic waste, and reducing single-use plastics.
- **Sustainable Sourcing:** We are committed to sourcing 75% of our food and beverage products from local, ethical, and sustainably certified suppliers by 2026.
- **Green Building Practices:** We will incorporate sustainable materials and eco-friendly design principles in any future renovation and construction projects including recycling existing bar furniture.
- **Community Engagement:** We will support local charities and environmental initiatives, collaborating with the local community to drive positive change.

## Energy Management

- **Energy-saving measures:** We will monitor and reduce energy consumption by using energy-efficient appliances, LED lighting, and thermostats to optimize heating and cooling in guest rooms and common areas. Air handling fans will be changed by 2028 providing a 15% reduction in electricity.

## Water and Waste Management

- **Water-efficient fixtures:** Install water-saving devices such as low-flow taps and showerheads across the facility.
- **Waste reduction:** Promote the reduction, reuse, and recycling of materials, and reduce food waste by donating unused, safe food to local charities.

## Sustainable Procurement

- We will prioritise purchasing products with minimal environmental impact, including sustainable and biodegradable toiletries, cleaning supplies.
- **Local sourcing:** We will focus on sourcing food, beverages, and other products locally, supporting small businesses and reducing our carbon footprint associated with transportation.



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## **Employee Training and Awareness**

- All staff members will undergo sustainability training to encourage practices that reduce energy consumption, waste, and environmental harm.
- We will foster a culture of environmental responsibility by encouraging staff to suggest new sustainable initiatives and recognising exceptional contributions.

## **Guest Involvement**

- We will actively engage with guests to raise awareness of our sustainability efforts, encouraging their participation in energy conservation, waste reduction, and responsible consumption through information provided during booking and check-in.
- Monitoring and Reporting
- We will regularly track and report our progress towards sustainability goals and objectives.
- Sustainability performance will be reviewed at senior management meetings, and adjustments will be made to our policy as needed to ensure continuous improvement.

## **Commitment to Continuous Improvement**

We are committed to continuously improving our sustainability performance. By regularly assessing our operations and incorporating feedback from stakeholders, we will refine our practices to stay ahead of emerging environmental challenges and opportunities. We aim to lead by example in the hospitality and leisure industry, ensuring that our actions benefit the planet and the communities we serve.

## **Signed:**

Jon Reep

**CEO**

Venue 360 limited.



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